INTERCEPT SURVEY

Goodyear Lakeside Music Fest





The City of Goodyear's Lakeside Music Festival returned on April 9th for the first time in two years at the Estrella Lakeside Amphitheater. The festival's included four local bands providing a wide variety of music for all to enjoy. This family-friendly festival included a kid's zone, food trucks and a beer and wine garden for guests 21 and older. The festival was well attended with families enjoying the weather and picturesque backdrop of the lake and sunset at the Estrella amphitheater venue.

The master plan team along with the City's Parks and Recreation department provided two booths for the launching the City's systemwide parks and recreation master plan. The team provided City residents and attendees with information on the community outreach and project process for the parks and recreation master plan. The team provided survey and project website links via project business cards to introduce the project. The team also held an in person Dotocracy event allowing participants to place six dots on images for parks and recreation facilities & amenities they would like to see in the 10-year parks and recreation master plan. The event included over 235 "participants" for the Dotocracy activity.



FACILITIES & AMENITIES DOTOCRACY RESULTS

Ball Fields 53 Sport Courts 118 BMX 81 Multi-Use Fields 91 Skate Parks 86

Recreation Center 130

Sports Complex 90

Playgrounds 136

Dog Park 121

Swimming Pools / Splash Pad 198

Urban Fishing Lake 135

Trails 171

Total Number of Inputs









