

# INTERCEPT SURVEY

## Goodyear Hop and Hops Spring Festival

Saturday, April 16, 2022 | 5:00pm – 8:30pm | Goodyear Recreation Campus – 420 S. Estrella Parkway, Goodyear, AZ



The City's Hop and Hops Spring Festival included the blending of traditional and not-so traditional activities. The City dropped more than 50,000 candy/toy filled eggs from the sky. The Easter Bunny was on-site for photos and the Hoppy Hour Beer Garden provided beverages for the 21 and older crowd.

The master plan team along with the City's Parks and Recreation department provided a booth to launch the City's systemwide parks and recreation master plan. The team provided City residents and attendees with information on the community outreach and project process for the parks and recreation master plan. The team provided survey and project website links via project business cards to introduce the project. The team also held an in person Dotocracy event allowing participants to place six dots on images for parks and recreation facilities & amenities they would like to see in the 10-year parks and recreation master plan. The event included over 354 "participants" for the Dotocracy activity.

### FACILITIES & AMENITIES DOTOCRACY RESULTS

#### AMENITY/INPUTS

Ball Fields	72
Sport Courts	119
BMX	106
Multi-Use Fields	154
Skate Parks	155
Sports Complex	135
Recreation Center	186
Playgrounds	234
Dog Park	168
Swimming Pools / Splash Pad	355
Urban Fishing Lake	233
Trails	207

